

Business Pulse

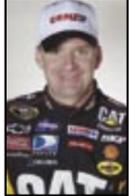
MARK HIBBS, EDITOR

Yacht work put on fast track for racing star

Jarrett Bay expedites construction of 46-foot sportfisher for Jeff Burton

BY MARK HIBBS
NEWS-TIMES

BEAUFORT — Jarrett Bay Boatworks, based here, is on the fast track to complete construction of a 46-foot sportfishing yacht for veteran NASCAR driver Jeff Burton.



BURTON

Normally it takes two years to complete a boat. But the company is expediting the project in hopes of delivering the yacht, which Jarrett Bay management is calling a "landmark build," to the Burton family in less than a year.

"We're trying to have it done for the 2011 Miami International Boat Show," said Danielle Johnston, the marketing coordinator for Jarrett Bay Boatworks, which is in the marine park six miles north of town off Highway 101.

Without fanfare, about 20 Jarrett Bay craftsmen began the project in January. The company announced last week that

thanks to a media partnership with Marlin Magazine, fans will now be able to follow the construction process through weekly photo updates, time-lapse video and a blog about the custom-built boat.

Mr. Burton, a native of South Boston, Va., now living in Huntersville north of Charlotte, has achieved 21 Sprint Cup Series wins during his Cup career, which dates back to 1994. He sits fifth in the 2010 championship standings following the Monday race at Martinsville, Va.

After 13 years supporting NASCAR, and the second season as the primary sponsor of the No. 31 Caterpillar Chevrolet Mr. Burton drives for Richard Childress Racing, Jarrett Bay management said it was a natural choice for Mr. Burton — an avid sportfisherman — to power his boat with Cat engines.

The 46-foot yacht is Jarrett Bay's first pod drive-powered custom build featuring the 575-horsepower Cat C-9 Zeus Pods. Such systems encapsulate the motor are in watertight pods, which are suspended from the stern and rotate to provide directional thrust and steering.



Craftsmen at Jarrett Bay Boatworks north of Beaufort work to quickly complete construction of a 46-foot sportfishing yacht for veteran NASCAR driver Jeff Burton. (Contributed photo by Danielle Johnston)

Caterpillar introduced the joystick-controlled pod drive system in 2008.

Marine propulsion systems making use of steerable pods were around for some time previously, particularly in offshore vessels and cruise ships. The Zeus Pod Drive System powered by Caterpillar is a new approach, based on experience gathered with both conventional drive systems and pod systems, for pleasure craft applications.

The system offered by Caterpillar is a complete package comprised of a Cat C9 ACERT marine engine and a pod drive with integrated exhaust and engine cooling system, trim tabs, steering, throttle and shift

controls. Caterpillar says the system requires significantly less time to install, compared to conventional inboards or other pod systems.

Spending much of his time on the water with his wife Kim and two children, Mr. Burton sought the additional interior roominess afforded by the small footprint of the pods.

Their reliability, fuel economy and joystick control, combined with efficient hull design, will provide the Burtons a unique blend of control and performance, according to Jarrett Bay.

The yacht's overall dimensions are 46 feet, 4 inches in length, 15 feet at the beam, with a 4-foot, 4-inch draft. Its fuel

capacity is 600 gallons with a total weight displacement of 47,500 pounds.

Closely involved with every aspect of his racecar's design and performance, Mr. Burton is taking a similar approach with the development of his custom Jarrett Bay.

"After a lifetime of hands-on experience with a wide range of boats, and a keenly innovative personality, Jeff has provided Jarrett Bay with a wish list of unique features, some never before seen on a sportfish, which will be incorporated into the overall styling and functionality of his 46-foot — and all truly custom for Jeff and his family," according to the company.

Hairdresser marks 50th year in business

MOREHEAD CITY — Hairstyles may come and go with changing fashions, but hairdresser Laura Newman has been a constant here for 50 years.

A salon owner and operator since 1964, Mrs. Newman started her career in Morehead City at the Vanity Beauty Shop on Arendell Street in March 1960. Seven clients who have been with her since the beginning joined her Sunday for an open house celebration at her Modern Hair Salon at 703 North 35th St.

"More than a hundred signed the book," Mrs. Newman said Tuesday. "It was fun for everyone — a lot of reminiscing and catching up with all the years."

Those in attendance included hairdressers who have worked for Mrs. Newman over the years and dozens of clients.

But it was her loyal seven, including the eldest, Charity Beck, 93, and Jeri Talton, who is nearly 90 and drove from Durham for the event, who made the celebration especially meaningful.

"Most of the clients have been coming so long they feel like family," she said.

Mrs. Newman's first job was as a replacement for Edna Winstead, who also attended Sunday, a first

reunion since that time.

"One of the clients from Modern, Hildred Parker, met Edna in Wilson at a funeral. She told her she used to work in Morehead," Mrs. Newman said, adding that the chance meeting led to the sharing of contact information and initiation to the event. "That was a very special moment."

Mrs. Newman, along with her sister-in-law Chris Willis, opened her first shop on the same block of Arendell Street in a duplex she shared with a physician, Dr. Morey. It was called Modern Beauty Shop and the business soon outgrew the small space.

That led to a move to 1101 Evans St. where the operation expanded to three booths and became known as Modern Beauty Salon. W.C. Flowers built it and the business remained there for 21 years, with Addie McGregor working as receptionist for most of that period.

When Mr. Flowers' son, Cass, built the Sports Center on North 35th Street, he asked Mrs. Newman to move her shop there. In 1988 she opened Modern Hair and Tanning, another three-booth shop with Alesia Roberson. Eventually, the business changed names to Modern Hair and Nail



Laura Newman, far left, celebrated 50 years of business as a hairdresser with an open house Sunday at Modern Hair Salon in Morehead City. Among the more than 100 who attended were seven clients who have been with her since the beginning, from left, Addie McGregor, Stagg Sanders, Sandra Price, Charity Beck, Gail Ebron, Anna Willis and Dorothea Lawrence, seated. (Contributed photo)

Salon and two hairdressers, Linda Guthrie and Pat Riggs, are still working there on a part-time basis after more than 35 years. New stylist Tammy Yahi recently joined the staff.

During the years, several stylists from Modern have opened

salons of their own. Mrs. Newman said she considers it a privilege to have helped them become established and succeed. It never took long to recover and Modern has continued to enjoy good business.

Despite her longevity, Mrs.

Newman said she has no intention to retire anytime soon, adding that work helps "keep her going."

"It is truly a blessing to come to work everyday and share in each others' lives," she said.

Parker earns Honda's top recognition

MOREHEAD CITY — Parker Honda of Morehead City recently received the highest dealership honor presented by American Honda Motor Co. Inc. — the President's Award for 2009.

The award is presented to top-ranking Honda dealerships across the country, based on their achievement of excellence in all areas of operation — customer service and satisfaction, sales, training and facility operation. This is the third time Parker Honda has earned this award.

The annual Honda President's Award program was created in 1995. More than 1,000 Honda automobile dealerships participated in the program during 2009.

The program award objectives are established annually to address the changing economic environment and to encourage dealerships to continually strive to achieve even higher levels of customer satisfaction.

"Earning the Honda President's



Randall Parker, left, owner of Parker Honda, and Parker Honda general manager Preston Justice, right, receive the prestigious Honda Presidents Award from American Honda district sales manager Heather Keylon at the dealership Thursday in Morehead City. (Dylan Ray photo)

Award takes a team of dedicated professionals unwavering in their pursuit of excellence and customer care," said John Mendel, executive vice president of automobile sales for American Honda. "This year, 118 Honda dealerships are being recognized for their outstanding achievement, including Parker Honda. We are extremely proud of their accomplishments, and

invite you to experience for yourself the advantage of doing business with an award-winning Honda dealership."

Parker Honda carries the full line of Honda vehicles, including the Civic Hybrid Sedan and the Insight Hybrid. For more information on these and all of Honda's award-winning vehicles, visit www.honda.com or www.parkerhonda.com.

BUSINESS HAPPENINGS

Port committee meets Thursday

The Morehead City Ports Committee will meet at noon Thursday at Capt. Bill's Waterfront Restaurant.

The planned guest speaker is Michelle Vaught, public relations manager for PCS Phosphate Aurora.

The MCPC was organized in 1979 to promote business development and improvements at the port. The committee is comprised of interested individuals from the community. The public is welcome to attend.

Chestnutt earns ABR designation

The Carteret County Association of Realtors recently announced that Tracey Chestnutt with Sun-Surf Realty of Emerald Isle has been awarded the Accredited Buyer's Representation (ABR) designation.

It's offered by the Real Estate Buyer's Agent Council (REBAC) of the National Association of Realtors.

REBAC, founded in 1988, is the world's largest association of real estate professionals focusing specifically on representing the real estate buyer.

She joins more than 30,000 real estate professionals in North America who have earned the ABR designation. All were required to successfully complete a comprehensive course in buyer representation and an elective course focusing on a buyer representation specialty, in addition to submitting documentation verifying professional experience.

Submit business news

via e-mail to:
mark@thenewstimes.com

SBA warns of scams

WASHINGTON — The U.S. Small Business Administration (SBA) is warning small businesses to use caution if they are contacted by firms offering to help them apply for funds available through SBA programs.

SBA and SBA's Office of the Inspector General (SBA OIG) have received several complaints from small businesses about abusive marketing practices, scams and exorbitant fees charged by firms offering to help them obtain a loan, grant, or other federal funds, from SBA.

Some of these complaints include:

- Firms charging small businesses high fees to provide assistance applying to SBA funding programs. Some firms allegedly guaranteed that the small business would obtain SBA funding if they paid the fee. SBA does not endorse or give preference to specific private companies or their clients.
- Firms charging small businesses for services never requested after the small business gave bank account and routing information to a caller claiming to be a firm offering assistance. SBA recommends that small businesses never provide social security numbers, bank account information, or credit card numbers to anyone and never over the telephone.
- Firms alleging that a small business would be issued a "forfeiture letter" that would make the small business ineligible for any SBA funding for three years if the small business refused to use the firm's services.

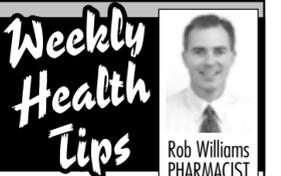
When electing to use a third party to apply for SBA funding programs, small businesses should also bear in mind:

Small businesses can get free assistance in person or by calling one of SBA's 68 District Offices and from information on SBA's Web site, www.sba.gov. They can also get assistance from Small Business Development Centers, Women's Business Centers, Veterans Business Outreach Centers and SCORE Chapters, either free or for a reasonable fee. Location and contact information for the centers can be found on SBA's Web site.

Small businesses should ask for references and confer with trusted colleagues and institutions, such as the Better Business Bureau, when selecting service providers.

Small businesses should clearly establish and document what they are being charged, when they will be charged, what they must do and what services they will receive.

Report misrepresentation regarding SBA business loan programs or any other SBA program, by calling 800-767-0385 or submitting an online report at www.sba.gov/ig.



WHEN IS A STOMACHACHE SERIOUS

Most stomachaches are harmless, but they can sometimes signal a more serious condition. Any of the following symptoms indicates the need for emergency medical attention: very sharp, sudden and severe pain; vomiting blood or bloody diarrhea; soreness or tenderness in the abdomen; an abdomen that is hard and rigid; inability to have a bowel movement, particularly when accompanied by vomiting; and pain in the chest, neck or shoulder.

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