

Flocal

Magazine

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photo by Marc Montocchio

Profile: Jarrett Bay Boatworks

By Ryan Rindone (@ryan.rindone), with contributions by Jarrett Bay Boatworks (@jarrettbay).

As a native of North Carolina, I spent a tremendous amount of time on the coast, working on marine research, helping with the Big Rock Blue Marlin Tournament, and spending every available moment fishing and boating in the area. One thing which was always prolific was the respect, admiration, and general infatuation people seemed to harbor for the sleek and celebrated custom sport fishing yachts hand-crafted just up Core Creek at Jarrett Bay Boatworks. With their superior craftsmanship, rich wooden finishes, distinct Carolina Flare™, and imposing prowess, the hulls laid at Jarrett Bay in Beaufort, North Carolina were, and still are, unmistakable.

Jarrett Bay Boatworks can trace its roots to the charter fishing industry off the rich yet sometimes unpredictable fishing grounds along the Atlantic coast. The company was founded by a charter captain, honed in the cockpit and at the helm, in 1986. Tasked with replacing an aging charter vessel, the builders set about crafting Hull #1: the *Sensation*. She boasted a knifelike entry, flattening out as the lines flow aft, yielding an efficient hull capable of weathering heavy seas, and providing a stable fishing platform while in search of marlin, tuna and other game fish. Many of these features remain key elements in the hulls built in Beaufort today. Capable of building vessels up to 120' in length, and offering a host of marine services and the industry's best collection of marine suppliers, Jarrett Bay offers a one-stop boat building and service facility unlike any other.

Here in west central Florida, we have no shortage of boats prowling offshore for just about everything that swims. Largely dominated by the center console design, the number of manufacturers catering to anglers and boaters is remarkable. With the exception of a few, most of these center consoles are fiberglass-molded production models. These all-fiberglass builds boast typically faster production timelines, lighter weight, and higher top-end speed compared to those which use more traditional build techniques. However, one of the sacrifices owners tend to make lies in customization, especially where the requested feature would require retooling the very mold in which the all-fiberglass model is laid. It is in custom boat building where Jarrett Bay Boatworks excels, pulling from their breadth of experience, to delivering shorter hulls with excellent ride quality, dependability, and efficiency. Custom crafted with the finest hardwoods, fiberglass, carbon fiber, and state-of-the-art finishes, these examples will turn both heads and reels when on the water.

Jarrett Bay 32



All photos ©Jarrett Bay Boatworks

As the first Jarrett Bay 32 Custom, splashed in 2013, the *Miss Sarah* was originally built for three-time customer and renowned golfer Curtis Strange. This open layout center console is a no-nonsense boat purposefully built for hardcore inshore and offshore versatility. At 32 feet in length with an 11-foot beam and a draft of two-and-a-half feet, the Jarrett Bay 32 Custom has the backbone to run and gun for kingfish in rough seas while also being able to prowl inshore waters for redfish and snook on the edges of the flats. Powered by twin 300-hp Yamaha outboards (but capable of up to 700 horsepower), the *Miss Sarah* cruises at 34 mph with a top-end of 40 mph. And with her 300 gallon fuel capacity, she can make extended runs or a multi-day trip with ease. A peek at the fanfare generated by the Jarrett Bay 32 Custom on www.jarrettbay.com speaks volumes to how excited many Floridian fishermen were when the details of this build came to light.

Careful chine placement and the Carolina Flare™ design of the Jarrett Bay 32 Custom ensure a sharp and dry hull entry and deft handling in uncooperative seas. The boat features a rich, high-gloss teak toe rail, which runs aft and atop the coaming boards, and teak decking covering her spacious 45 square-foot cockpit. This ample space to fight fish includes a stern split-lid 37-gallon live well, three rod holders in each gunwale, and four more in the back of the helm console. More rods can be stored in the six rocket launchers on the fiberglass gunwale-width T-top, which can be outfitted with radar, outriggers, forward and aft LED spreader lights and an electronics box. The custom T-top structure by Bausch American Towers can be finished with powder-coating or as polished stainless steel.

Dual Release Marine helm chairs provide a luxurious and comfortable ride. Custom cushions cover the forward and aft helm console benches and forward bench seating. Like her larger sister ships, the Jarrett Bay 32 Custom provides added features like a transom fish box and ample storage spaces throughout the boat. Concealed beneath the forward bench seating are starboard and port insulated fish boxes and a center storage locker behind the anchor locker. Beneath the forward and aft helm console benches are additional insulated compartments which can serve as coolers or general storage.

Additional customizations are only limited by the imagination of the prospective owner. Consider including a helm seating console incorporating a Seakeeper gyro stabilization system for more stability in rough seas. A bow thruster can be added into the keel to make maneuvering in tight places easier. A tuna door can be designed into the stern for bringing large fish or divers on board, as can a gunwale-height diver door. A second helm station can be incorporated into the T-Top for spotting fish and managing multiple hook-ups. Add radar and an autopilot to make navigation safe and easy, especially on longer runs to the fishing grounds.

Large enough to conquer challenging seas, yet small enough to be nimble in shallower waters, the Jarrett Bay 32 Custom proves itself to be a worthy competitor in a world crowded with production-mold models. When coupled with the virtually unlimited customization possible with the talented build team in Beaufort, a prospective owner can realize a capable center console that will truly be like no other.

Jarrett Bay 46

Demonstrating yet again what “truly custom” boat building is all about, Jarrett Bay Boatworks splashed and delivered their 61st custom hull, the *Grander*, in 2016. A head-turning 46’ walk-around express, *Grander* was the result of a two and half year build process. Commissioned by the owner of a tackle company, the boat will be based in the British Virgin Islands and provide an ideal platform to compete in any sea conditions. The *Grander* Team explains, “This is a billfish-targeted boat design. It isn’t even fair to simply call this a fishing boat. The *Grander* is the ideal marlin machine.”

Contributing to the machine-like appearance are some outright bold design choices, including the dark paint and black tower hardware. The result is an aggressively beautiful tactical vehicle. The boat’s militaristic look was intentional, and the result of a process that included input from the boat’s construction crew at Jarrett Bay, helping make her a stunning collaboration in design and functionality. The *Grander* Team explains, “The color scheme was chosen to be eye-catching and powerful. It is intended to go against the norm with a shock factor that stands out among the crowd of professional fishing boats. Jarrett Bay was able to achieve a physical appearance that’s never been seen before and the overall design and build experience with their team was great. The overall quality and finishes of their work is a step above the rest of the industry and they have exceeded our expectations.”

Carried out with metallic paints from Alexseal Yacht Coatings, including Steel Gray on the hull and Stardust Silver on the superstructure and decks, and with pitch-black framing by Pipewelders, the dark metals are contrasted beautifully by the organic suppleness of the custom teak decks, coaming boards and high-gloss toe rail. The rounded transom design was fabricated in faux-teak, offering an extreme gloss and exceptional durability with easier maintenance than authentic teak. Featuring chairs from Release Marine and glossy helm pods, the 46 is well equipped with Jarrett Bay’s more traditional luxury touches.

Another innovative Jarrett Bay calling card from her larger sister ships made its way onto the 46’ – the Jarrett Bay signature bucket chairs integrated into the forward cabin house. Nearby on the bow is a wealth of built-in conveniences and functionality, including drink and phone holders, twin livewells and tuna tubes, an anchor locker, pop-up cleats and rod holders perfectly positioned for tropical “run and gun” billfishing.

The *Grander*’s over 15 foot wide beam affords a 122 square-foot cockpit, arranged with a central mezzanine seat that doubles as a large ice maker and cooler, with two freezers accessible in the steps below. Two huge in-deck fish boxes straddle the Release fighting chair and transom livewell with tuna tubes. No space is wasted throughout, with the mezzanine steps and seating hosting multiple flush-face tackle drawers and dry storage. The primary helm features pilot and co-pilot chairs with an artfully designed electronics suite with the



photo by Scott Taylor



photo ©Jarrett Bay Boatworks



photo ©Jarrett Bay Boatworks



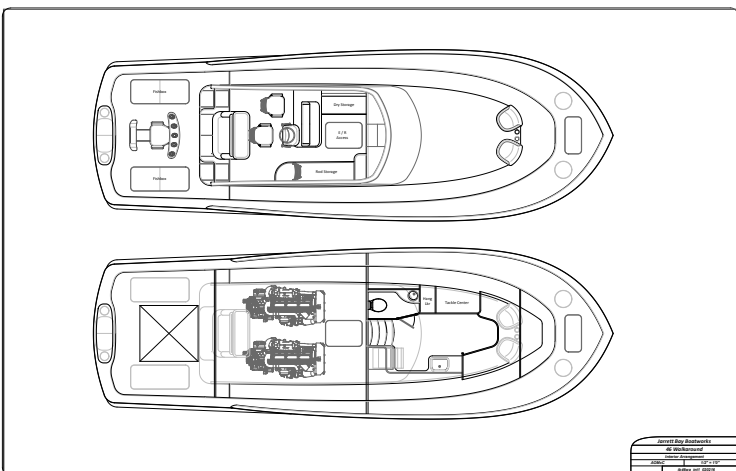
latest from Cat, Garmin, FLIR, iCom and Fusion. To starboard is convertible bench seating concealing rod storage, while additional seating, dry storage and an in-deck engine room hatch occupy the space to port forward of the helm. Topped off with a custom satellite and radar dome and her all-black fittings and rigging, *Grander's* dark demeanor is lit in an impressive spectrum of color at night thanks to an extensive Lumishore LED lighting installation throughout the hardtop, gunwales and transom.

The clean and modern design flows below as the sliding companionway door reveals another striking mix of metallic and wood veneered surfaces. A compact, but capable galley occupies the starboard side which includes a wash basin, microwave convection oven, over/under refrigerator/freezer and recessed storage. A two person v-berth wraps around the forward cabin underneath a central overhead hatch. To port is an extensive tackle storage station, a combination rod and wet hanging locker, and a well-appointed head finished in Stardust Silver throughout.

Powered by twin 1,136-hp Caterpillar C18 engines with ACERT technology, the boat is every bit as fast as she looks. Booking along at 39 knots while using around 90 gph, the *Grander* tops out at 45 knots with a fuel burn of 118 gph. Considering its 800 gallon fuel capacity, the *Grander's* cruising range comes to almost 400 miles (346 nmi). The boat's mechanical systems also include a 21.5 kW Cat generator, a generous 100 gallon water maker capacity and a Seakeeper gyro stabilizer. Lurking below her beautifully painted transom are wrap-around exhaust outlets and an innovative stepped hull profile aimed at maximizing performance while backing down on gamefish.

Grander's aggressive styling and performance undoubtedly make her both a sight to behold, and a top predator in the Caribbean waters she calls home. As Jarrett Bay President Randy Ramsey stated, "Just like all our custom boats that have come before her, the *Grander* is this owner's interpretation of the perfect boat. We couldn't be happier with how she turned out and the response from everyone who has seen her has been overwhelming."

Clearly, whatever you imagine your ultimate fishing battlewagon to be, Jarrett Bay Boatworks can deliver. Check out their 66 custom builds (and counting!) at www.jarrettbay.com, and on Instagram at @jarrettbay.



All photos ©Jarrett Bay Boatworks



When What You Wear is Where You Live

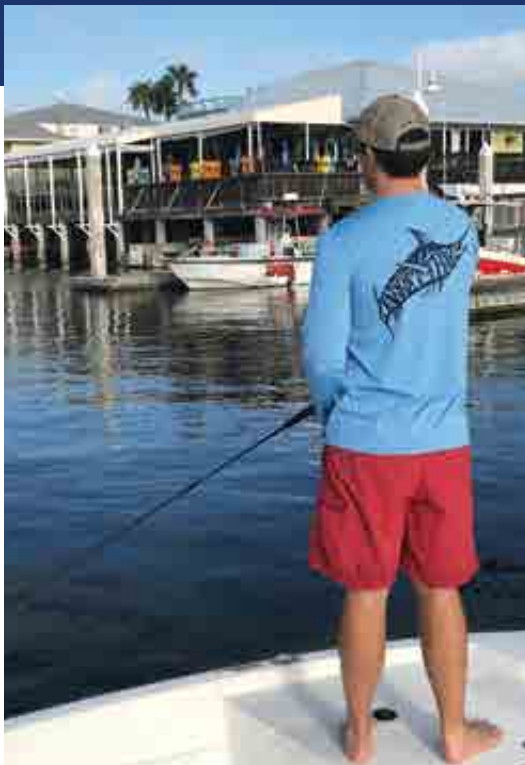
With their first t-shirt design donned in 1986, Jarrett Bay began producing no-compromise quality clothing for enthusiasts of the brand and of the coastal lifestyle. Even then, they had the vision of stylish performance that would transform into what is today Jarrett Bay Clothing Company (JBCC). Jarrett Bay-branded apparel and merchandise is sold through high-end retailers nationally and internationally. Their continually evolving designs mean a constant influx of inspired pieces for men, women, youth, and even some for our furry four-legged best friends.

Only the best materials are sourced for pieces in the JBCC lines. Performance fishing shirts, polos, and shorts are designed to wick moisture while demonstrating superior breathability. Pima cotton blends are used in more casual pieces for all-day wear and comfort. Stylish and popular combinations evolve with the seasons, and are always considerate of life in the salty air. Wearing these signature pieces demonstrates a love of coastal life to all those who see the wearer; in winter, spring, summer, or fall. Explore some featured pieces below, and at shop.jarrettbay.com. Please use discount code FLOCAL15 for 15% off during July through the end of August.

Follow Jarrett Bay Clothing Co. on Instagram at @jarrettbaycc.



All photos ©Jarrett Bay Boatworks



All photos ©Jarrett Bay Boatworks

The Coolest Place to Serve a Cocktail



Have you walked into a Vineyard Vines store and seen what looks like the stern of a sportfisher serving as the register counter? Thank Jarrett Bay for that amazing piece of craftsmanship! Jarrett Bay hand-crafts two types of bars mimicking the sterns of their iconic custom sport fishing yachts. The larger cash wraps, like the 70 examples built for Vineyard Vines, are custom-built for the space and typically around 14 feet wide. Also available is a nine foot all-fiberglass molded bar model; the fiberglass molded construction helps make these smaller builds more affordable than the larger cash wraps.

Each custom bar or cash wrap is designed and built to order, and is unique to each customer. The features which make a boat a sport fishing yacht can be included in any design, including custom towers; cabin doors and windows; exhaust ports and hawse holes; cup and rod holders; infinite storage configurations using interior cabinets, drawers, and hidden counter compartments; and higher-end finishes like ice boxes, ice makers, refrigerators, and kegerators. Personalization is achieved further with custom vinyl labeling, hand-painted lettering, natural teak or FabriTeak, exhaust smoke effects using dry ice or fog machines, LED lighting and anything else the customer can imagine.



Customers have at times surprised the builders at Jarrett Bay with how they intend to use their new bar or cash wrap. Though many are eventually placed in retail stores and shops, businesses, clubhouses, restaurants, and commercial and residential bars, other customers have been more creative. Some customers have turned their bars into aquarium bases, sofas, and headboards and footboards for beds.

The larger cash wraps include an intimate design process with a member of the Jarrett Bay build team, where the customer's vision is finalized along with all requested options. The nine-foot transom bar counter comes at a base price of \$10,000, with additional options available upon request. The transom bar comes in three standard colors: Flag Blue, Fighting Lady Yellow or Snow White.



Words from the Maker:

A Conversation with Jarrett Bay President Randy Ramsey

By Ryan Rindone (@ryan.rindone)

“The American Dream.” When you hear the story of how Jarrett Bay Boatworks came to be, you can’t help but hear that ubiquitous saying resonating in your head. The process was arduous, and stumbles were inevitable. Long days in Williston, North Carolina of smelling like sawdust and fiberglass resin were followed by long nights, with the added cologne of sweat and varnish. In the end though, the unmistakable Carolina Flare™ was born; the industry standard amongst the best custom sport fishing yachts today. And at the helm of Jarrett Bay Boatworks was Randy Ramsey.

As a child, Captain Ramsey never imagined himself as a boat builder, but loved the sea all the same. With an uncle in the charter fishing business, Captain Ramsey grew up knowing he wanted to be on the water and fishing for a living. And determined he was: “On my 18th birthday, I sat for my federal charter captain’s license with the US Coast Guard and passed. I ran my first chartered fishing trip the very next day.”

The technology incorporated in sport fishing vessels in the early 1980’s is hardly recognizable by today’s standards. Captain Ramsey’s first boat was a 43’ Virginia-built sportfisher, powered by a single 300 horsepower diesel. It plowed the waters off the southern Outer Banks (literally) at 10 knots, or about 11 miles per hour. It was a wet boat in rough seas, and leaked here and there. It didn’t take long for Captain Ramsey to come to the ultimate conclusion that it must be possible to build a better offshore fishing boat. Having learned carpentry, plumbing, electrical, fiberglass, and other skills and trades while working on his and other boats outside of the charter season, Captain Ramsey resolved to build that better boat. “A friend named Jim Beam may have helped talk me into building that first boat,” Captain Ramsey remembers. Understandable indeed, for such an undertaking for the then 24-year-old captain.

After renting a pole barn and declaring it his new base of operations, Captain Ramsey began work on what would become Hull #1: his first custom sport fishing yacht. “I enlisted the help of other captains and craftsmen as I could steal their time,” Captain Ramsey recounts. As one may assume, hurdles needed to be jumped to accomplish this lofty goal. Winters were cold, and the pole barn certainly wasn’t known as the warmest place in Williston. A truly defining hurdle popped up when Captain Ramsey tried to purchase a drum of epoxy resin. The supplier told him that they were only authorized to sell to businesses, not individuals, and asked, “What’s the name of your business?” Having not thought of that yet, but knowing that the pole barn sat adjacent to Jarrett Bay in coastal North Carolina, Captain Ramsey replied, “Jarrett Bay Boatworks.” Some immeasurable quantity of blood, sweat, and toiling later, in 1988, the *Sensation* splashed into Jarrett Bay as Hull #1. And thanks to several refits and repowering, the *Sensation* still fishes the Atlantic today.





photo by by Richard Gibson

Running the *Sensation* was a dream compared to other custom sport fishing yachts of the day. She was nimble, dry, and pleased her customers. She had lines that drew the jealous eyes of other captains, and it wasn't long before the handshakes, "atta-boy's" and "I need one of those" comments began flowing. One of first to come knocking at the pole barn was Jack Huddle- a well-known local businessman, fisherman and duck hunter. Mr. Huddle decided that Captain Ramsey was on to something special with *Sensation*, and that newly-minted Jarrett Bay Boatworks was the outfit to build the 43' custom sport fishing yacht he pictured in his mind's eye. After a handshake agreement for labor and materials costs, and an understanding that Captain Ramsey wouldn't work on Mr. Huddle's boat when the charter season was busy, a deal was struck. Soon after, construction commenced on *Builder's Choice*. The result was a reputation-elevating rocket ship for the new boat builder, not to mention three more custom sport fishing yachts for the Huddle family in the following years. And the requests for more custom builds just kept coming.

By Hull #8, it was time to retire the pole barn in Williston and move to a larger yard down the road in Marshallberg, North Carolina, which was quickly outgrown. The next move was the last, placing Jarrett Bay Boatworks at its current yard at 530 Sensation Weigh on Core Creek. Time led to advancements in boat building, increasing the speed and precision with which hulls could be completed. "I remember when we used to roll boats out on cut dock pilings, pushing the boat along with a bulldozer. Now we operate a 220-ton

and two 75-ton travel lifts, which is better in every way you can imagine," Captain Ramsey recalls. "We have grown our Jarrett Bay family as well, from just a handful of staff to over 200 employees today working in over 140,000 square feet of space. Some of our folks have been with us for 20 to 30 years. Our staff are our greatest asset."

By Hull #13, Captain Ramsey moved off the production line and into the business office. "The people we were hiring were just better at what needed to be done, and I found myself in their way. So, I decided to move to the office and let them do what they do best- create the best boats, built to the most exacting standards, for the most discerning clients." When I asked Captain Ramsey what they were trying to accomplish with each new hull, he replied, "We wanted to have a bilge paint job that was better than a car. Better furniture than in the nicest homes. Better technology than in a 747. Superior carpentry and joining work that was accurate beyond 1/64th of an inch. And we wanted the whole thing to do 50 miles per hour on the open ocean."

Though the first hulls built by Jarrett Bay Boatworks were simple; mainly just their signature bow flare, an engine, fuel tanks, steerage, storage, and essential seating; it didn't take long for the ever-increasing level of craftsmanship to surpass all expectations of what a custom sport fishing yacht should be. These days, Kevlar® and carbon fiber stringers can be used to add strength while cutting weight, along with titanium drive shafts and carbon fiber consoles. Twin diesel engines are common, are orders of magnitude more powerful, and

immensely more fuel-efficient. Seakeeper gyro stabilization systems keep these large boats rock-steady in rough seas, and commercial-grade radar and autopilot systems make piloting a 60 foot-plus vessel safe and easy. Prized all the same are safety and reliability. “It doesn’t matter how fast or pretty a boat may be; it must be safe. That’s most important. We don’t want our owners to ever question their safety on our boats,” Captain Ramsey states.

Splashings of early hulls used to be a source of anxiety, what with not knowing exactly how a boat will sit in the water the very first time. “Now, with our engineering team triple-checking everything, we don’t have to worry about that. They can tell you exactly where the water line will be when you sit that boat in the water,” Captain Ramsey states. The most technologically advanced hull to date has been the 90’ *Jaruco* (‘ha-ruh-co’), built for the Jaruco Sportfishing Team to replace their 68 Weaver of the same name. The owners inspired the build team to go beyond anything ever attempted before. Captain Ramsey remembers, “They told us ‘Imagine I’ve flown in from Mars on my spaceship to see this boat. I want to be impressed.’ That was the driver for everything that followed. They challenged us to always look for a more advanced option in every aspect of construction.” *Jaruco* has a wooden hull with carbon fiber stringers and bulkheads for less noise and a superior strength-to-weight ratio. Kevlar® was incorporated into the hull in key places for additional strength without compromising on weight or dimensions. Titanium drive shafts will never corrode, and result in a significant weight savings. A 12’ k-band radar, drawing 220 volts, pinpoints the *Jaruco*’s position to its captain in its industry-first carbon fiber helm and fighting chairs. Six engineers, specializing in construction, materials science, propulsion, mechanics, and hydraulics constantly poured over the plans and the build, ensuring the exacting standards the *Jaruco*’s owners expected were surpassed. Captain Ramsey states, “The clients got exactly what they wanted: a technologically superior floating fortress that cruises at 40 knots and has a top end of 45 knots, or about 50 miles per hour. I think everyone was impressed to hear that she made the run from Colón [the north end of the Panama Canal] to Fort Lauderdale in 48 hours.”

The future for Jarrett Bay looks positive, with four hulls currently under construction. “I’ll retire when I’m dead,” Captain Ramsey adamantly claims. “I have always believed that if we aren’t growing, then we’re dying. We’re always looking for new opportunities, from Jarrett Bay Clothing Company, to Jarrett Bay Home, and also our bars and other offerings. We don’t ever want to settle.” From my seat on the outside looking in, it would appear that Captain Ramsey and the fine artisans at Jarrett Bay and its associated companies have managed to maintain a singular vision across their brands: ‘never compromise on the quality of your work.’ Offering the finest custom sport fishing yachts, stylish and functional clothing, and exceptional pieces for the home and business, the Jarrett Bay brand can elicit that feeling of freedom and excellence for those who trust in it. All brought to you by the American Dream.



All photos ©Jarrett Bay

